



Contact: J. Todd Rash  
For Anthem Education Group  
602-328-5106  
[trash@anthem.edu](mailto:trash@anthem.edu)

### **Anthem College Ambassador Program Receives Honorable Mention**

**MARYLAND HEIGHTS, MO, May 11, 2011**—The Association of Private Sector Colleges and Universities (APSCU), a national organization representing institutions that provide professional and technical education, has awarded an Honorable Mention to Anthem College—Maryland Heights for its innovative Student Ambassador Program.

Student Ambassadors provide mentoring, tutoring, and other volunteer student and campus services during their time at Anthem College. They are nominated by instructors, peers, college staff and current Ambassadors, and must pass a rigorous selection process.

To be considered an Ambassador, a student must first meet the following qualifications:

- Maintain a grade point average and attendance record of 90% or better
- Display professional conduct and positive leadership inside and outside school
- Adhere to campus policies such as dress codes and academic honesty
- Remain in good standing with financial obligations

Candidates are selected for interviews with the campus Student Resource Committee, which reviews items such mentoring or tutoring activities.

The program was launched in October 2010.

Student Ambassadors fulfill specific duties, including attending graduation and other campus ceremonies; providing peer mentoring and tutoring; fostering communications between students and faculty/administration; and volunteering for other campus-related activities. They are assigned to mentor new students and help them transition to school, meeting with them frequently during the first few weeks.

Ambassadors who complete at least 30 hours of volunteer work are designated Ambassadors of Distinction.

Tiara Tocco, a Medical Assistant student who has been with the Ambassador program since its inception, felt a kind of calling to the program. “I wanted to be a role model for other students,” she says. “I wanted...to become a positive influence in the classroom.”

Gwen Keys, who is studying to become a Pharmacy Technician, appreciates how the program built up her emerging leadership skills. “I was already helping other students,” she recalled, “and I felt this was the best way for me to [continue] to help people.”

###

**About Anthem College—Maryland Heights**

Originally established in 1981, Anthem College—Maryland Heights is part of Anthem Education Group (AEG) is a Phoenix, Arizona-based family of schools and colleges that provides career-focused training and education programs at 23 accredited institutions in 15 states as well as online. The AEG family of schools includes Anthem College, Anthem College Online, Anthem Career College, Anthem Institute, Morrison University, and The Bryman School of Arizona. For more information, visit <http://anthem.edu>.